

ELEVATE PROGRAMME 2026 – 2027

INSPIRE • CONNECT • EMPOWER

Empowering Female Leaders. Shaping the Future of Policing.

Organised by: Police Federation of England and Wales
Contact: sponsorship@polfed.org

ELEVATE PROGRAMME | 2026-2027

Empowering Female Leaders. Shaping the Future of Policing



The ELEVATE Programme has been developed by the Police Federation to support, inspire and empower female Federation representatives across England and Wales.

Designed to encourage greater participation, retention and progression within the organisation, ELEVATE will bring together emerging and established leaders from across UK policing to learn, collaborate and build valuable professional networks.

We are looking for one Exclusive Headline Sponsor, to align with a programme that champions leadership, development, diversity and the future of policing.



ELEVATE Programme

2026 Q4 | ELEVATE 2026 | Positive Promotion Seminar

DATES: 29 - 30 September 2026 (Tuesday/Wednesday)

LOCATION: Federation House, Leatherhead, Surrey

FORMAT: In-person (80 delegates)

Our flagship launch event will bring together female representatives from across England and Wales for two days of:

- Leadership and career development
- Positive promotion guidance
- Inspirational keynote speakers
- Coaching and mentoring discussions
- Best practice sharing
- Relationship building and peer networking

Programme Continuation

2027 Q1 | Diversity & Representation Roundtable

2027 Q4 | Leadership & Elections Development Event

In addition to direct engagement with delegates, sponsors will benefit from exposure through Police Federation communication channels, reaching an audience of approximately 145,000 members across England and Wales.



ELEVATE PROGRAMME | 2026-2027

HEADLINE SPONSORSHIP



ELEVATE Programme 2026-2027

Becoming the Exclusive Headline Sponsor, your organisation will align with a programme that champions leadership, development, diversity and empower female Federation representatives across England and Wales.

Exclusive Headline Sponsorship includes:

- ✓ Exclusive Headline Sponsor status across the full ELEVATE Programme 2026-2027
- ✓ Positive Promotion Seminar sponsorship
- ✓ ELEVATE After Hours networking reception sponsorship
- ✓ Exhibition and delegate engagement opportunities
- ✓ Branding across programme materials and communications
- ✓ Social media and post-event recognition
- ✓ Interactive activity sponsorship opportunities
- ✓ Access to a highly engaged audience of female leaders and representatives
- ✓ Wider brand visibility through Police Federation channels reaching 145,000+ members



HEADLINE SPONSORSHIP PACKAGE

As the exclusive Headline Sponsor, your organisation will receive premium visibility across the entire ELEVATE Programme 2026-2027.

Brand Visibility

- Exclusive Headline Sponsor designation
- Logo featured across programme materials
- Branding on delegate communications
- Logo featured on presentation screens
- Recognition within programme reports
- Dedicated social media sponsorship announcement
- Ongoing sponsor recognition throughout programme activity

Delegate Engagement

- Dedicated tabletop exhibition presence
- Direct engagement opportunities with delegates
- Opportunity to distribute promotional materials
- Delegate information shared where consent has been provided
- Inclusion in post-event communications

Event Recognition

- Verbal acknowledgement throughout the programme
- Opportunity to provide a guest speaker, fireside chat participant or product demonstration during the networking reception
- Exclusive association with the ELEVATE After Hours networking experience

INVESTMENT

£15,000 +VAT

For more information or to discuss how we could shape this opportunity to support your objectives, contact our sponsorship team via sponsorship@polfed.org

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Empowering Female Leaders. Shaping the Future of Policing



2026 Q4 | ELEVATE 2026 | Positive Promotion Seminar

ELEVATE AFTER HOURS | Connections, Confidence & Conversation

Included within the Headline Sponsorship package is exclusive association with ELEVATE After Hours, taking place following Day 1 of the Positive Promotion Seminar, 29th September 2026 at Federation House, Leatherhead, Surrey.

Designed to create meaningful conversations in a relaxed environment, this experience provides valuable opportunities for authentic engagement between delegates and sponsor representatives.

Reception Highlights

- Welcome drinks reception
- Interactive food stations
- Structured networking activities
- Guest speaker/fireside chat
- Sponsor showcase opportunity
- Professional and engaging entertainment elements

NETWORKING ACTIVITIES INCLUDE:

- Lift As You Climb | The ELEVATE Inspiration Wall
- Around the Beats
- The Missing Piece Challenge



PROPOSED NETWORKING ACTIVITIES FOR THE ELEVATE AFTER HOURS EVENT | Connections, Confidence & Conversation

Lift As You Climb | The ELEVATE Inspiration Wall

An interactive activity designed to celebrate achievement, share knowledge and inspire future leaders. Delegates contribute their experiences and advice to a visual "Inspiration Wall" throughout the evening.

Discussion Prompts

- What's the best career advice you've received?
- What promotion achievement are you most proud of?
- What skill has helped you progress?

The Headline Sponsor will be invited to place the first note on the wall, formally launching the activity.

Additional Engagement: At the end of the evening, selected contributions will be drawn at random and attendees invited to share their stories in a short, informal spotlight session. This creates authentic conversations and memorable moments while reinforcing the programme's leadership and development objectives.

Around the Beats

A unique networking concept inspired by the diverse communities' officers serve. Delegates journey through themed food stations featuring international cuisine.

Sponsor Integration: Each delegate receives a sponsor-branded networking passport. As guests visit each food station, they collect a passport stamp, encouraging movement, conversation and meaningful networking throughout the room. This activity naturally positions the sponsor at the centre of the delegate experience whilst reflecting the diversity of modern policing.

The Missing Piece Challenge

A dedicated section of the Inspiration Wall focused on future aspirations.

Delegates are invited to answer: "What's one skill or experience you'd like to develop next?"

This encourages attendees to:

- Reflect on future goals
- Identify development opportunities
- Connect with peers who can support their journey
- Create natural networking and mentoring conversations

The activity provides valuable insight into the challenges, ambitions and priorities of female leaders within policing.

ELEVATE After Hours | Connections, Confidence & Conversation

29 September 2026



As part of the Police Federation's **ELEVATE Programme 2026-2027**, we're inviting a select number of organisations to join us for flagship launch event
ELEVATE After Hours | Connections, Confidence & Conversation on
29 September 2026 at Federation House, Leatherhead from **5:30pm onwards**.

The networking reception will bring together female Federation representatives from across England and Wales in a relaxed and engaging environment designed to encourage conversation, knowledge sharing and professional connection.

AROUND THE BEATS ACTIVITY PARTNER

Support our interactive networking experience, **Around the Beats**, a concept inspired by the diverse communities' officers serve.

Delegates will visit themed international food stations and collect stamps in a networking passport, encouraging movement, conversation and engagement throughout the evening.

You can support the activity with a pop-up stand or product demonstration. Includes 2 tickets attend the ELEVATE After Hours Reception at 5:30pm on 29 September 2026.

This interactive activity places your organisation at the heart of the delegate experience while creating natural opportunities for conversation.

INVESTMENT
£1,200 +VAT

DELEGATE BAG GIVEAWAYS

Contribute a branded giveaway, promotional item or useful resource for inclusion in delegate welcome bags.

This provides lasting visibility beyond the event itself, inclusion in post-event communications and 1 x ticket to attend the ELEVATE After Hours Reception at 5:30pm on 29 September 2026.

This sponsorship is subject to approval of the proposed giveaway. The sponsor would need to supply 90 individual giveaways and deliver them to our Leatherhead office before 22 September 2026.

INVESTMENT
£285 +VAT

SEAT DROP OPPORTUNITY

Provide marketing materials, brochures or promotional literature for inclusion on delegate seats during the seminar.

A simple but effective way to ensure every attendee receives information about your organisation, your organisation will also be included in the post-event communications.

This sponsorship is subject to approval of the proposed material. The sponsor would need to supply 90 brochures and deliver them to our Leatherhead office before 22 September 2026.

INVESTMENT
£450 +VAT

ATTEND & NETWORK

Join us for the evening and take advantage of the opportunity to meet and engage with delegates from across England and Wales.

1 x ticket to attend the ELEVATE After Hours Reception at 5:30pm on 29 September 2026.

INVESTMENT
£85 +VAT



For more information or to discuss how we could shape this opportunity to support your objectives, contact our sponsorship team via sponsorship@polfed.org