POST INCIDENT PROCEDURE | SEMINAR
6 - 7 OCTOBER 2026

SPONSORSHIP PROPOSAL

ACTIVITY: Seminar (in-person)
DATES: 6-7 October 2026 (Tuesday/Wednesday)
LOCATION: Federation House, Leatherhead, Surrey
FORMAT: In-person (70 – 110 delegates)
AUDIENCE: Federation representatives (one from each branch, the PIP lead, or the branch chair or secretary). Senior officers from police forces across the UK.
FACILITATED BY: Leigh Godfrey, PIP Lead at Police Federation.

AGENDA

Preliminary Seminar Agenda (*Subject to change*)
6 October (Day One)
10:30 am – 12:30 pm | Exhibitor setup (All stands to be set up by 12:30 pm)
12:30 pm – 1:00 pm | Delegate registration (tea & coffee in the exhibition area)
1:00 pm | Welcome address
3:00 pm | Afternoon refreshments in the exhibition area
3:20 pm | Conference sessions
5:15 pm | Close of day one
5:30 pm | Evening networking & exhibitor reception
Optional: Exhibitors are welcome to stay for day two or breakdown stands after the networking reception.
7 October (Day Two)
8:30 am | Tea & coffee in the exhibition area
9:00 am | Conference resumes
10:55 am | Morning refreshments in the exhibition area
11:15 am | Conference sessions
13:15 pm | Close of conference
13:15 pm – 2 pm | All remaining exhibitors to breakdown stands.

Some feedback from previous PIP seminars

"Case studies at the seminar were impactive and informative"

"An excellent course"

"Very pleasant staff and made to feel welcome. Brilliant hospitality"

"This seminar was the best I've been to. So many learning points and as a result I have set up meetings with our force PIM's"

Sponsorship Packages
Our sponsorship opportunities are designed to maximise brand exposure, meaningful engagement, and post-event visibility with senior policing professionals.

Key: Included ✓ | Not Included ×

	HEADLINE SPONSOR	EXHIBITOR PACKAGE	SEAT DROP
	INVESTMENT £8,800.00 +VAT	INVESTMENT £1,200.00 +VAT	INVESTMENT £450.00 +VAT
	1 package available	6 packages available	3 packages available
BRAND AWARENESS & VISABILITY			
Brand profile featured across the full event campaign, including logo/name on all official documentation and relevant presentation slides	✓	×	×
Verbal acknowledgement by the seminar lead as Headline Sponsor	✓	×	×
A 50-word company profile on the official event webpage, including your logo and clickable links to your website and/or social media channels	✓	✓	✓
Your sales or promotional materials placed on each delegate seat	✓	×	✓
Your logo featured on official delegate lanyards (supplied by sponsor or we can supply at an additional cost)	✓	×	×
Named as headline sponsor in all social media posts and one post highlighting/promoting headline sponsorship	✓	×	×
EXHIBITION SPACE			
One tabletop exhibition stand in the exhibition area (including one table and two chairs provided by the venue)	✓	✓	×
Two exhibitor passes, including the evening networking meal on Day One and refreshments throughout the event (accommodation not included)	✓	✓	×
Optional space for a promotional vehicle within the gated car park	✓	×	×
NETWORKING ACCESS			
Verbal acknowledgement by the seminar lead as Headline Sponsor for the evening networking meal 6 October.	✓	×	×
Two passes to attend the Evening Networking Reception on 6 October, a prime opportunity to engage directly with delegates and speakers	✓	✓	×
POST-EVENT EXPOSURE			
Your logo featured on all post-event materials, with promotion as Headline Sponsor	✓	×	×
Your sponsor details shared with all conference delegates, delivering continued visibility and potential lead generation after the event	✓	✓	✓
A full-page display advert or advertorial in the October & December editions of POLICE magazine. (Dimensions: 60 × 190 mm | Rate card value: £2,800 +VAT per edition)	✓	×	×

For more information or to book, please email Alison Lambert, Sponsorship Manager: ***sponsorship@polfed.org***

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